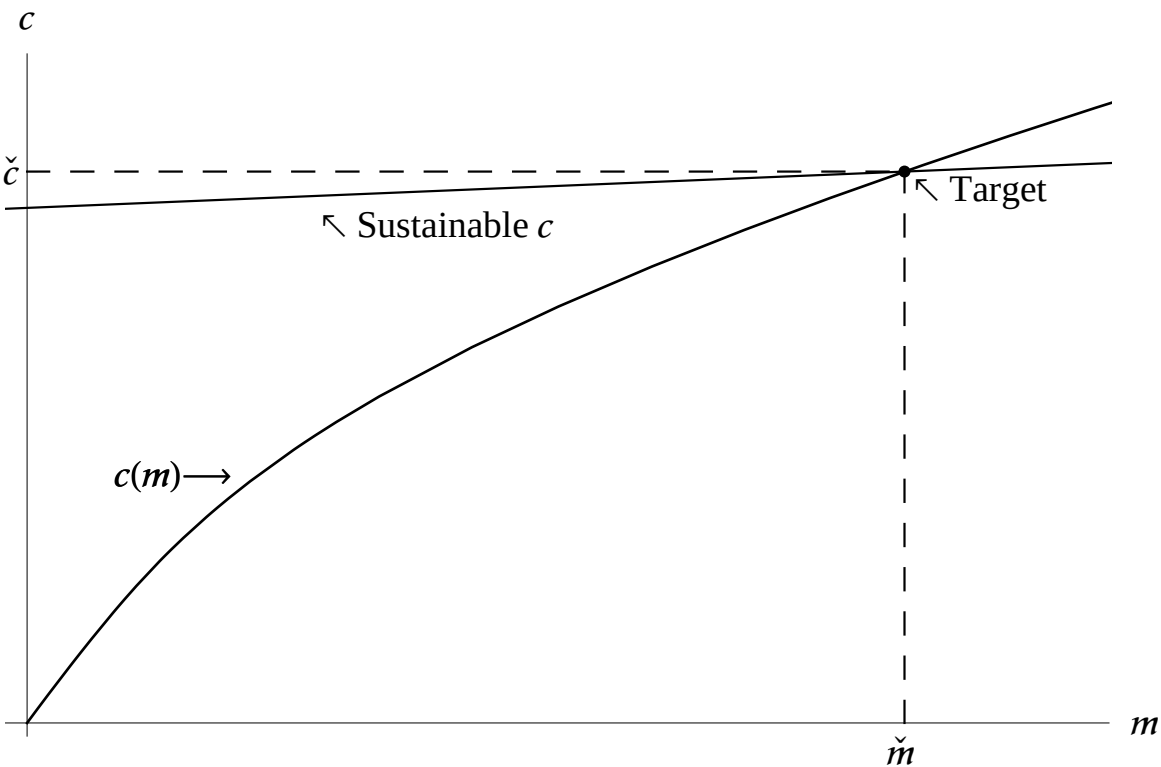
c
$\check{c}$
Target
Sustainable c
$c(m)$
m
$\check{m}$