

The Distribution of Wealth and the Marginal Propensity to Consume

Christopher Carroll¹ Jiri Slacalek² Kiichi Tokuoka³

¹Johns Hopkins University and NBER
ccarroll@jhu.edu

²European Central Bank
jiri.slacalek@ecb.int

³MOF, Japan
kiichi.tokuoka@mof.go.jp

May 2013

Why Worry About the MPC ($\equiv \kappa$)?

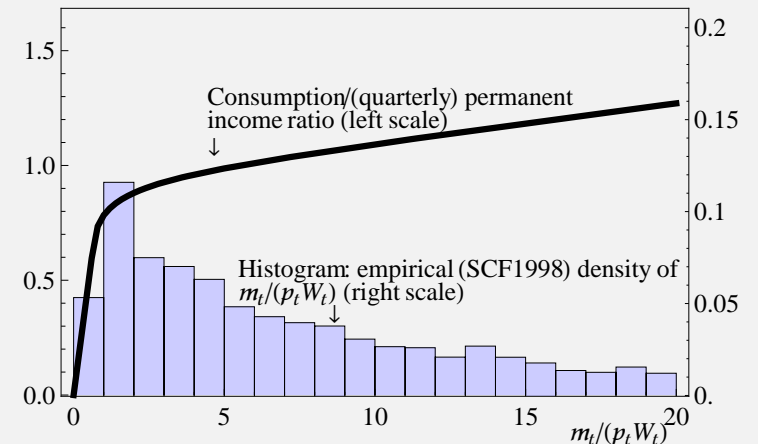
Nobody trying to make a forecast in 2008-2010 would ask:

- ▶ Big 'stimulus' tax cuts
- ▶ Keynesian multipliers should be big in liquidity trap
- ▶ Crude Keynesianism: Transitory tax cut multiplier is $1/(1 - \kappa) - 1$
 - ▶ If $\kappa = 0.75$ then multiplier is $4-1=3$
 - ▶ (some micro estimates of κ are this large)
 - ▶ If $\kappa = 0.05$ then multiplier is only ≈ 0.05
 - ▶ (this is about the size of κ in RBC models)

Our Claim: Heterogeneity Is Key To Modeling the MPC

- ▶ ? : Missing this is why DSGE models failed
- ▶ Theory: HH c function is *concave* in market resources m
 - ▶ HH's at different $m \rightarrow$ *optimally* behave very differently
 - ▶ In addition to the MPC, m affects
 - ▶ L supply ("paradox of toil")
 - ▶ risk aversion of the value function
 - ▶ response to financial shocks (say, revised view of σ_{stocks}^2)

Consumption Concavity and Wealth Heterogeneity



Microeconomics of Consumption

Since Friedman's (1957) PIH:

- ▶ c chosen optimally:
Want to smooth c in light of y fluctuations
- ▶ Single most important thing to get right is **income dynamics!**
- ▶ With smooth c , income dynamics **drive everything!**
 - ▶ **Saving/dissaving:** Depends on whether $\mathbb{E}[\Delta y] \uparrow$ or $\mathbb{E}[\Delta y] \downarrow$
 - ▶ **Wealth distribution** depends on integration of saving
- ▶ **Cardinal sin:** Assume crazy income dynamics
 - ▶ No end can justify this means
 - ▶ Throws out the defining core of the intellectual framework

Our Goal: "Serious" Microfoundations

Requires three changes to well-known Krusell-Smith model:

- ▶ Sensible microeconomic income process
- ▶ Finite lifetimes
- ▶ Match wealth *distribution*
 - ▶ Here, achieved by preference heterogeneity
 - ▶ View it as a proxy for many kinds of heterogeneity
 - ▶ Age
 - ▶ Growth
 - ▶ Risk Aversion
 - ▶ ...

To-Do List

1. Calibrate realistic income process
2. Match empirical wealth distribution
3. Back out optimal C and MPC out of transitory income
4. Is MPC in line with empirical estimates?

Our Question:

Does a model that matches **micro facts** about income dynamics and wealth distribution **give different** (and more plausible) **answers** than KS to **macroeconomic questions** (say, about the response of consumption to fiscal 'stimulus')?

Friedman (1957): Permanent Income Hypothesis

$$Y_t = P_t + T_t$$
$$C_t = P_t$$

Progress since then

- ▶ **Micro data:** Friedman description of income shocks works well
- ▶ **Math:** Friedman's words well describe optimal solution to dynamic stochastic optimization problem of impatient consumers with geometric discounting under CRRA utility with uninsurable idiosyncratic risk calibrated using these micro income dynamics (!)

Our (Micro) Income Process

Idiosyncratic (household) income process is logarithmic Friedman:

$$y_{t+1} = p_{t+1}\xi_{t+1}W$$

$$p_{t+1} = p_t\psi_{t+1}$$

p_t = permanent income

ξ_t = transitory income

ψ_{t+1} = permanent shock

W = aggregate wage rate

Further Details of Income Process

Modifications from Carroll (1992):

Trans income ξ_t incorporates **unemployment insurance**:

$$\xi_t = \mu \text{ with probability } u$$

$$= (1 - \tau)\bar{\ell}\theta_t \text{ with probability } 1 - u$$

μ is UI when unemployed

τ is the rate of tax collected for the unemployment benefits

Model Without Aggr Uncertainty: Decision Problem

$$v(m_t) = \max_{\{c_t\}} u(c_t) + \beta \mathbb{E}_t \left[\psi_{t+1}^{1-\rho} v(m_{t+1}) \right]$$

s.t.

$$a_t = m_t - c_t$$

$$a_t \geq 0$$

$$k_{t+1} = a_t / (\bar{\ell}\psi_{t+1})$$

$$m_{t+1} = (1 + r)k_{t+1} + \xi_{t+1}$$

$$r = \alpha a(K/\bar{\ell}L)^{\alpha-1}$$

Variables normalized by $p_t W$

What Happens After Death?

- ▶ You are replaced by a new agent whose permanent income is equal to the population mean
- ▶ Prevents the population distribution of permanent income from spreading out

Ergodic Distribution of Permanent Income

Exists, if death eliminates permanent shocks:

$$\mathbb{E}[\psi^2] < 1.$$

Holds.

Population mean of p^2 :

$$\mathbb{M}[p^2] = \left(\frac{D}{1 - \mathbb{E}[\psi^2]} \right)$$

Parameter Values

- ▶ $\beta, \rho, \alpha, \delta, \bar{\ell}, \mu$, and u taken from JEDC special volume
- ▶ Key new parameter values:

Description	Param	Value	Source
Prob of Death per Quarter	D	0.005	Life span of 50 years
Variance of Log ψ_t	σ_ψ^2	0.016/4	Carroll (1992); SCF
Variance of Log θ_t	σ_θ^2	0.010×4	Carroll (1992)

Annual Income, Earnings, or Wage Variances

	σ_ψ^2	σ_ξ^2
Our parameters	0.016	0.010
Carroll (1992)	0.016	0.010
Storesletten, Telmer, and Yaron (2004)	0.008–0.026	0.316
Meghir and Pistaferri (2004)*	0.031	0.032
Low, Meghir, and Pistaferri (2010)	0.011	—
Blundell, Pistaferri, and Preston (2008a)*	0.010–0.030	0.029–0.055
Implied by KS-JEDC	0.000	0.038
Implied by Castaneda et al. (2003)	0.028	0.004

* Meghir and Pistaferri (2004) and Blundell, Pistaferri, and Preston (2008a) assume that the transitory component is serially correlated (an MA process), and report the variance of a subelement of the transitory component. σ_ξ^2 for these articles are calculated using their MA estimates.

Typology of Our Models

Three Dimensions

1. Discount Factor β

- ▶ ' β -Point' model: Single discount factor
- ▶ ' β -Dist' model: Uniformly distributed discount factor

2. Aggregate Shocks

- ▶ (No)
- ▶ Krusell–Smith
- ▶ Friedman/Buffer Stock

3. Empirical Wealth Variable to Match

- ▶ Net Worth
- ▶ Liquid Financial Assets

Dimension 1: Estimation of β -Point and β -Dist

' β -Point' model

- ▶ 'Estimate' single β by matching the capital–output ratio

' β -Dist' model—Heterogenous Impatience

- ▶ Assume uniformly distributed β across households
- ▶ Estimate the band $[\beta - \nabla, \beta + \nabla]$ by **minimizing distance between model (w) and data (ω) net worth held by the top 20, 40, 60, 80%**

$$\min_{\{\beta, \nabla\}} \sum_{i=20,40,60,80} (w_i - \omega_i)^2,$$

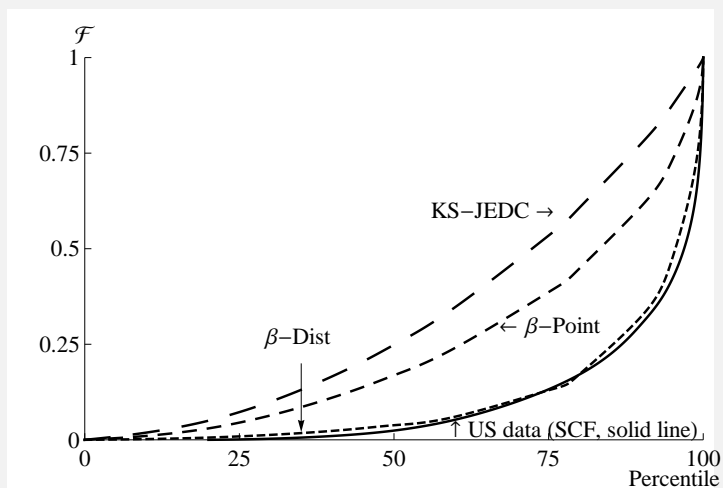
s.t. aggregate net worth–output ratio matches the steady-state value from the perfect foresight model

Results: Wealth Distribution

	Micro Income Process					U.S. Data*
	Friedman/Buffer Stock		KS-JEDC	KS-Orig [◊]		
	Point Discount Factor [‡]	Uniformly Distributed Discount Factors*	Our solution	Hetero		
	β -Point	β -Dist				
Top 1%	10.	26.4	3.	3.0	24.0	29.6
Top 20%	55.1	83.1	39.7	35.0	88.0	79.5
Top 40%	76.9	93.7	65.4			92.9
Top 60%	90.1	97.4	83.5			98.7
Top 80%	97.5	99.3	95.1			100.4

Notes: [‡] : $\beta = 0.9899$. * : $(\beta, \nabla) = (0.9876, 0.0060)$. [◊] : The results are from Krusell and Smith (1998) who solved the models with aggregate shocks. * : U.S. data is the SCF reported in Castaneda, Diaz-Gimenez, and Rios-Rull (2003). Bold points are targeted. $K_t/Y_t=10.3$.

Results: Wealth Distribution



Dimension 2.a: Adding KS Aggregate Shocks

Model with KS Aggregate Shocks: Assumptions

- ▶ Only two aggregate states (good or bad)
- ▶ Aggregate productivity $a_t = 1 \pm \Delta^a$
- ▶ Unemployment rate u depends on the state (u^g or u^b)

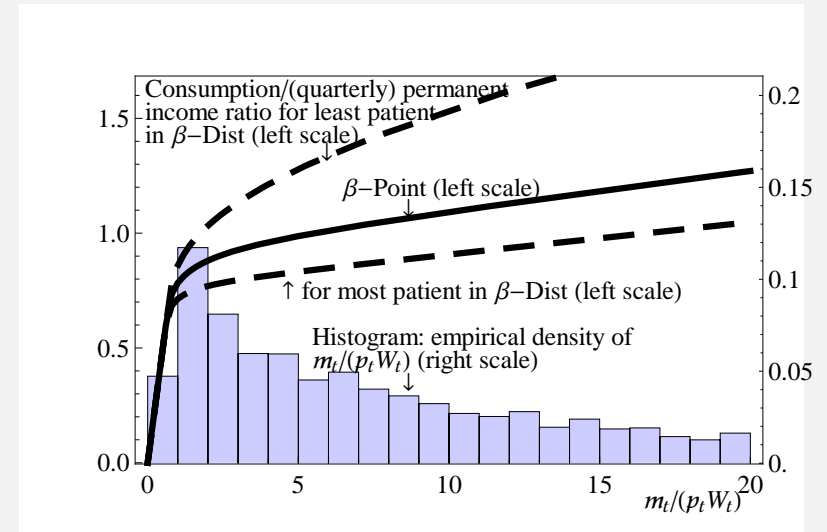
Parameter values for aggregate shocks from Krusell and Smith (1998)

Parameter	Value
Δ^a	0.01
u^g	0.04
u^b	0.10
Agg transition probability	0.125

Solution Method

- ▶ HH needs to forecast $k_t \equiv K_t/\bar{l}_t L_t$ since it determines future interest rates and wages.
- ▶ Two broad approaches
 1. **Direct computation of the system's law of motion**
Advantage: fast, accurate
 2. **Simulations** (iterate until convergence)
Advantage: directly generate micro data \Rightarrow we do this

Marginal Propensity to Consume & Net Worth



Results: MPC (in Annual Terms)

	Micro Income Process		
	Friedman/Buffer Stock		KS-JEDC
	β -Point	β -Dist	Our solution
Overall average	0.1	0.23	0.05
By wealth/permanent income ratio			
Top 1%	0.06	0.05	0.04
Top 20%	0.06	0.06	0.04
Top 40%	0.06	0.08	0.04
Top 60%	0.07	0.12	0.04
Bottom 1/2	0.13	0.35	0.05
By employment status			
Employed	0.09	0.2	0.05
Unemployed	0.23	0.53	0.06

Notes: Annual MPC is calculated by $1 - (1 - \text{quarterly MPC})^4$. See the paper for a discussion of the extensive literature that generally estimates empirical MPC's in the range of 0.3–0.6.

Estimates of MPC in the Data: ~ 0.2 – 0.6

Authors	Consumption Measure			Horizon*	Event/Samp
	Nondurables	Durables	Total PCE		
Blundell, Pistaferri, and Preston (2008b) [‡]	0.05				Estimation 5
Coronado, Lupton, and Sheiner (2005)			0.36	1 Year	2003 Tax C
Hausman (2012)			0.6–0.75	1 Year	1936 Vetera
Jappelli and Pistaferri (2013)	0.48				Italy, 2010
Johnson, Parker, and Souleles (2009)	~ 0.25			3 Months	2003 Child
Lusardi (1996) [‡]	0.2–0.5				Estimation 5
Parker (1999)	0.2			3 Months	Estimation 5
Parker, Souleles, Johnson, and McClelland (2011)	0.12–0.30		0.50–0.90	3 Months	2008 Econo
Sahm, Shapiro, and Slemrod (2010)			$\sim 1/3$	1 Year	2008 Econo
Shapiro and Slemrod (2009)			$\sim 1/3$	1 Year	2008 Econo
Souleles (1999)	0.045–0.09	0.29–0.54	0.34–0.64	3 Months	Estimation 5
Souleles (2002)	0.6–0.9			1 Year	The Reagan

Notes: [‡]: elasticity.

Dimension 2.b: Adding FBS Aggregate Shocks

Friedman/Buffer Stock Shocks

- ▶ Motivation:
 - More plausible and tractable aggregate process, also simpler
- ▶ Eliminates 'good' and 'bad' aggregate state
- ▶ Aggregate production function: $K_t^\alpha (L_t)^{1-\alpha}$
 - ▶ $L_t = P_t \Xi_t$
 - ▶ P_t is aggregate permanent productivity
 - ▶ $P_{t+1} = P_t \Psi_{t+1}$
 - ▶ Ξ_t is the aggregate transitory shock.
- ▶ Parameter values estimated from U.S. data:

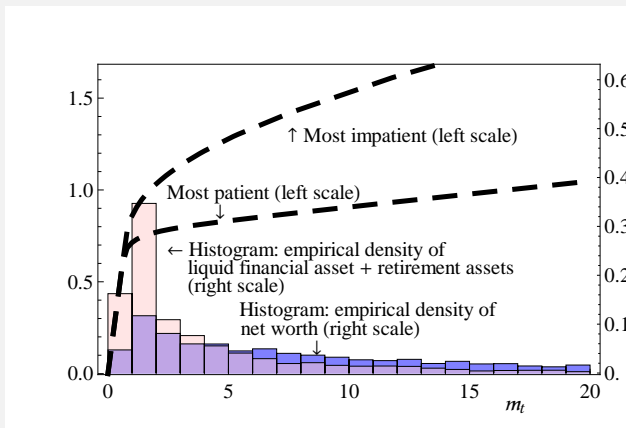
Description	Parameter	Value
Variance of Log Ψ_t	σ_Ψ^2	0.00004
Variance of Log Ξ_t	σ_Ξ^2	0.00001

Results

Our/FBS model

- ▶ A few times faster than solving KS model
- ▶ The results are similar to those under KS aggregate shocks
- ▶ Average MPC
 - ▶ Matching net worth: 0.2
 - ▶ Matching liquid financial assets: 0.42

Dimension 3: Matching Net Worth vs Liquid Financial (and Retirement) Assets



Liquid Assets \equiv transaction accounts, CDs, bonds, stocks, mutual funds

Match Net Worth vs Liquid Financial Assets

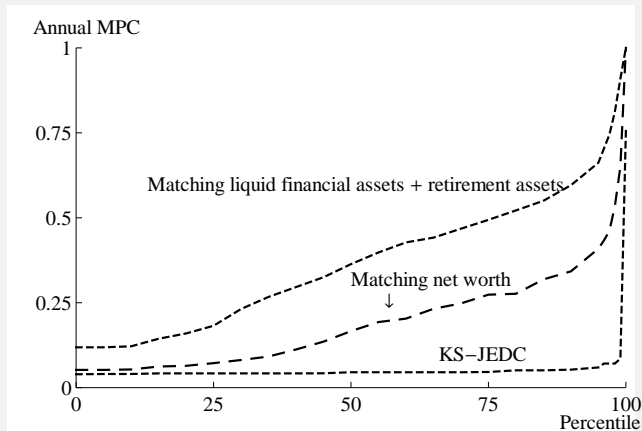
- ▶ Buffer stock saving driven by accumulation of liquidity
- ▶ May make more sense to match liquid (and retirement) assets (Hall (2011), Kaplan and Violante (2011))
- ▶ Average MPC Increases Substantially: 0.19 \uparrow 0.39

	β -Dist	
	Net Worth	Liq Fin and Ret Assets
Overall average	0.23	0.44
By wealth/permanent income ratio		
Top 1%	0.05	0.12
Top 20%	0.06	0.13
Top 40%	0.08	0.2
Top 60%	0.12	0.28
Bottom 1/2	0.35	0.59

Notes: Annual MPC is calculated by $1 - (1 - \text{quarterly MPC})^4$.

Distribution of MPCs

Wealth heterogeneity translates into heterogeneity in MPCs



Conclusions

- ▶ Definition of “serious” microfoundations: Model that matches
 - ▶ Income Dynamics
 - ▶ Wealth Distribution
- ▶ The model produces **more plausible implications about MPC.**
- ▶ Version with more plausible aggregate specification is **simpler, faster, better in every way!**

References I

- BLANCHARD, OLIVIER J. (1985): “Debt, Deficits, and Finite Horizons,” *Journal of Political Economy*, 93(2), 223–247.
- BLUNDELL, RICHARD, LUIGI PISTAFERRI, AND IAN PRESTON (2008a): “Consumption Inequality and Partial Insurance,” *Manuscript*.
- (2008b): “Consumption Inequality and Partial Insurance,” *American Economic Review*, 98(5), 1887–1921.
- CARROLL, CHRISTOPHER D. (1992): “The Buffer-Stock Theory of Saving: Some Macroeconomic Evidence,” *Brookings Papers on Economic Activity*, 1992(2), 61–156, <http://econ.jhu.edu/people/ccarroll/BufferStockBPEA.pdf>.
- CASTANEDA, ANA, JAVIER DIAZ-GIMENEZ, AND JOSE-VICTOR RIOS-RULL (2003): “Accounting for the U.S. Earnings and Wealth Inequality,” *Journal of Political Economy*, 111(4), 818–857.
- CORONADO, JULIA LYNN, JOSEPH P. LUPTON, AND LOUISE M. SHEINER (2005): “The Household Spending Response to the 2003 Tax Cut: Evidence from Survey Data,” FEDS discussion paper 32, Federal Reserve Board.
- DEN HAAN, WOUTER J., KEN JUDD, AND MICHEL JULLIARD (2007): “Description of Model B and Exercises,” *Manuscript*.
- FRIEDMAN, MILTON A. (1957): *A Theory of the Consumption Function*. Princeton University Press.
- HALL, ROBERT E. (2011): “The Long Slump,” AEA Presidential Address, ASSA Meetings, Denver.
- HAUSMAN, JOSHUA K. (2012): “Fiscal Policy and Economic Recovery: The Case of the 1936 Veterans’ Bonus,” mimeo, University of California, Berkeley.
- JAPPPELLI, TULLIO, AND LUIGI PISTAFERRI (2013): “Fiscal Policy and MPC Heterogeneity,” discussion paper 9333, CEPR.
- JOHNSON, DAVID S., JONATHAN A. PARKER, AND NICHOLAS S. SOULELES (2009): “The Response of Consumer Spending to Rebates During an Expansion: Evidence from the 2003 Child Tax Credit,” working paper, The Wharton School.
- KAPLAN, GREG, AND GIOVANNI L. VIOLANTE (2011): “A Model of the Consumption Response to Fiscal Stimulus Payments,” *NBER Working Paper Number W17338*.

References II

- KRUSELL, PER, AND ANTHONY A. SMITH (1998): “Income and Wealth Heterogeneity in the Macroeconomy,” *Journal of Political Economy*, 106(5), 867–896.
- LOW, HAMISH, COSTAS MEGHIR, AND LUIGI PISTAFERRI (2010): “Wage Risk and Employment Over the Life Cycle,” *American Economic Review*, 100(4), 1432–1467.
- LUSARDI, ANNAMARIA (1996): “Permanent Income, Current Income, and Consumption: Evidence from Two Panel Data Sets,” *Journal of Business and Economic Statistics*, 14(1), 81–90.
- MEGHIR, COSTAS, AND LUIGI PISTAFERRI (2004): “Income Variance Dynamics and Heterogeneity,” *Journal of Business and Economic Statistics*, 72(1), 1–32.
- PARKER, JONATHAN A. (1999): “The Reaction of Household Consumption to Predictable Changes in Social Security Taxes,” *American Economic Review*, 89(4), 959–973.
- PARKER, JONATHAN A., NICHOLAS S. SOULELES, DAVID S. JOHNSON, AND ROBERT MCCLELLAND (2011): “Consumer Spending and the Economic Stimulus Payments of 2008,” *NBER Working Paper Number W16684*.
- SAHM, CLAUDIA R., MATTHEW D. SHAPIRO, AND JOEL B. SLEMROD (2010): “Household Response to the 2008 Tax Rebate: Survey Evidence and Aggregate Implications,” *Tax Policy and the Economy*, 24, 69–110.
- SHAPIRO, MATTHEW W., AND JOEL B. SLEMROD (2009): “Did the 2008 Tax Rebates Stimulate Spending?,” *American Economic Review*, 99(2), 374–379.
- SOULELES, NICHOLAS S. (1999): “The Response of Household Consumption to Income Tax Refunds,” *American Economic Review*, 89(4), 947–958.
- (2002): “Consumer Response to the Reagan Tax Cuts,” *Journal of Public Economics*, 85, 99–120.
- STORESLETTEN, KJETIL, CHRIS I. TELMER, AND AMIR YARON (2004): “Cyclical Dynamics in Idiosyncratic Labor-Market Risk,” *Journal of Political Economy*, 112(3), 695–717.