Lecture 3

Trade-Offs, Comparative Advantage, Production Possibilities

Gains from trade in a world confronting scarcity September 6th, 2019

August 2019 U.S. Jobs Report (Appeared in Rearview Mirror, 8:30 this morning)

	Rearview	Mirror				Rearview	Mirror		
	As of	Jul-19				As of	Aug-19		
	monthly	change	(1,000s)			monthly	change	(1,000s)	
	July	3-month	6-month	12-month		August	3-month	6-month	12-month
total jobs	164	140	141	187	total jobs	130	156	150	173
private	148	136	134	180	private	96	129	136	165
manufacturing	16	10	6	13	manufacturing	3	6	3	12
government	16	4	7	7	government	34	27	14	8
	monthly	3-month	3-month			monthly	3-month	3-month	
	level	average	average			level	average	average	
	<u>Jul-19</u>	<u>Jul-19</u>	<u>Jul-18</u>	<u>Jul-17</u>		<u>Aug-19</u>	<u>Aug-19</u>	<u>Aug-18</u>	<u>Aug-17</u>
unemployment	3.7%	3.7%	3.9%	4.3%	unemployment	3.70%	3.70%	3.90%	4.30%
L.F.P.R.	63	62.9	62.9	62.8%	L.F.P.R.	63.2	63	62.8	62.8
Wage gains (YOY)	3.2%	3.1%	2.9%	2.5%	Wage gains (YOY)	3.2%	3.2%	3.0%	2.5%

How fast can jobs grow, over the next two years? 78,935/month, given both stable U3 and stable LFPR 173,500/month, given a fall to 3.1% for U3 and a jump to 63.1 for the LFPR

2018	2020	monthly gain
257,791	261932	172,542
62.9	62.6	
162,075	163,969	78,935
6,030	5,070	40,000
3.7%	3.1%	
62.9	63.1	
162,075	165,279	133,500
156,045	160,209	173,500
	257,791 62.9 162,075 6,030 3.7% 62.9 162,075	257,791 261932 62.9 62.6 $162,075$ $163,969$ $6,030$ $5,070$ $3.7%$ $3.1%$ 62.9 63.1 $162,075$ $165,279$

How did the August 2019 jobless rate stay steady?

- Population rose by 207,000
- Labor force rose by 571,000
- LFPR jumped to 63.2 from 63
- WHY DIDN'T UNEMPLOYMENT LEAP?
- Employment, as measured by the household survey rose dramatically: Up 590,000

Here is one reaction to the recent rearview mirror news:

Donald J. Trump @realDonaldTrump I agree with @jimcramer, the Fed should lower rates. They were WAY too early to raise, and Way too late to cut - and big dose quantitative tightening didn't exactly help either. Where did I find this guy Jerome? Oh well, you can't win them all! Sent via Twitter for iPhone. Scarcity: you can't always get what you want

Limited Resources
Countless Wants

 Professor Hamilton suggests Microeconomic Theory is:

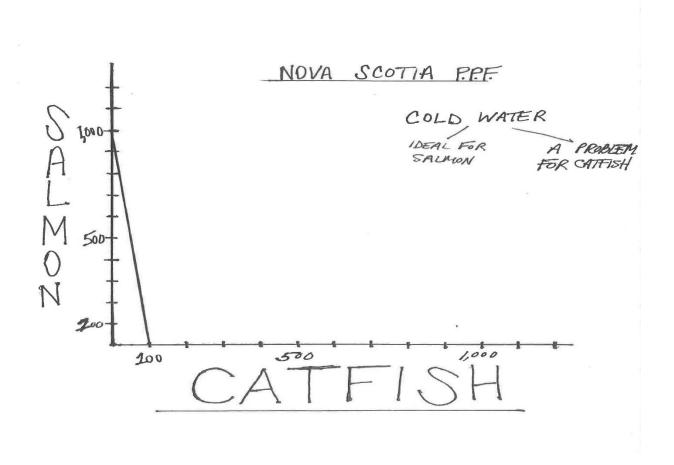
Making the Best of a Bad Situation

Production Possibilities Frontiers

• An Island in Nova Scotia Raises Fish

NOVA	SCOTIA
CATFISH	SALMON
0	1,000
30	700
50	500
100	0
1 CATFISH =	10 SALMON

Nova Scotia's **Production Possibilities Frontier.** A depiction of their **maximum** salmon/catfish output combinations.



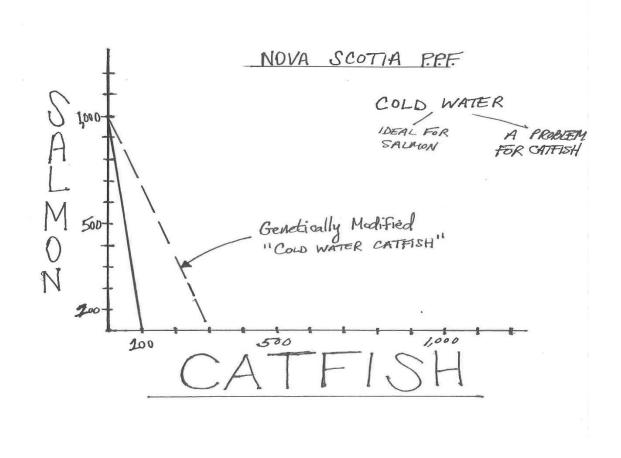
Production Possibilities Frontier

• Engineers: Establish Optimal Use of Inputs They Insure We Operate Along PPF

• Economists: ASSUME Optimal Use of Inputs Evaluate Tradeoffs Along PPF

• Entrepreneurs: Revolutionize Use of Inputs Shift the PPF Outward

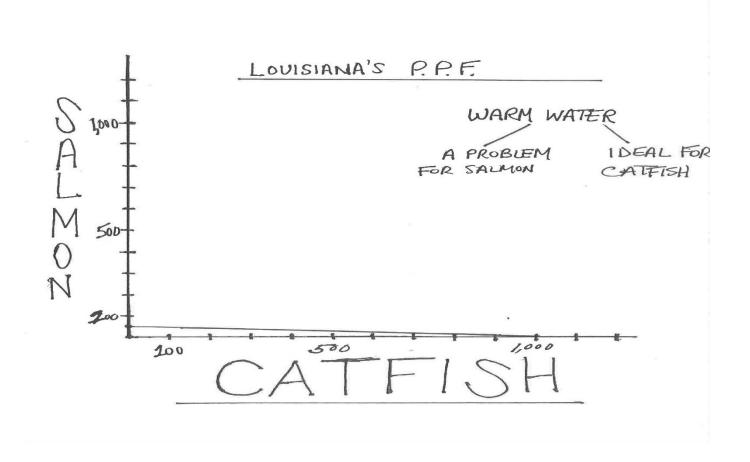
Technology: The Key to Growth



Catfish and Salmon in the South

LOUIS	IANA
CATFISH	SALMON
1,000	0
500	25
100	45
0	50
20 CATFISH =	1 SALMON

Louisiana's **Production Possibilities Frontier.** A depiction of their **maximum** salmon/catfish output combinations



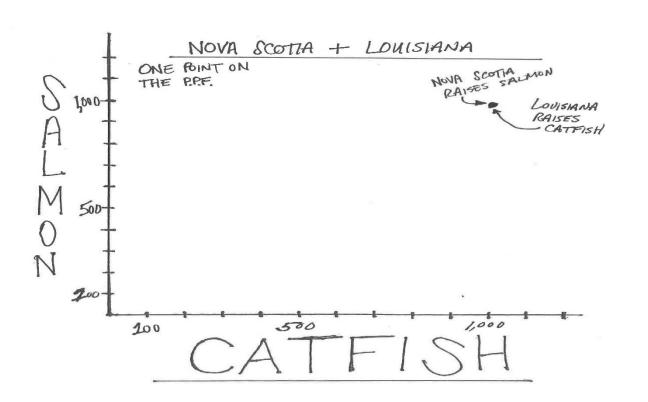
Absolute Advantage: Gains From Trade

Nova Scotia is Ideal for Raising Salmon
– 1000 per pond per year

Louisiana is All Wrong for Raising Salmon
– 50 per pond per year

(Absolute Advantage: The ability to produce more of a good than competitors using the same inputs)

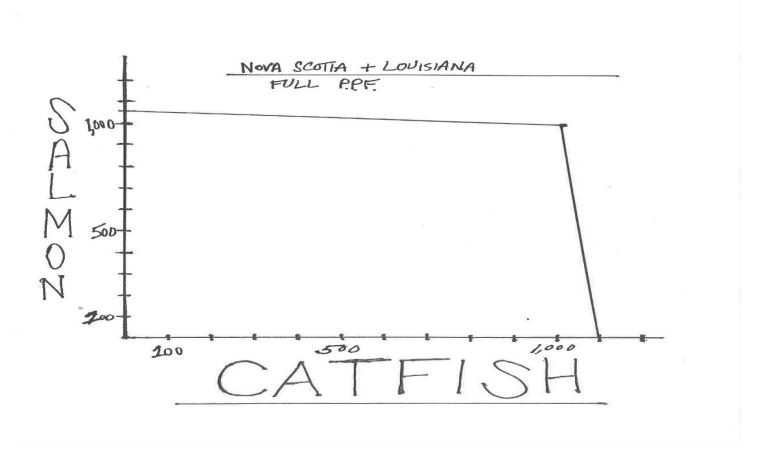
Constructing a Combined PPF for Nova Scotia and Louisiana



Combine PPFs:

	louisana		nova	scotia
	catfish	salmon	catfish	salmon
	1000	0	0	1000
	500	25	20	700
	100	45	50	500
	0	50	100	0
maximize			maximize	
catfish			salmon	
catfish	salmon		catfish	salmon
1000	1000		1000	1000
1020	700		500	1025
1050	500		100	1045
1100	Ο		0	1050

Combine PPF for Nova Scotia and Louisiana



Gains from Trade

- Before Trade
- Nova Scotia: 500 Salmon/50 Catfish
 - Louisiana: 25 Salmon/ 500 Catfish

- Now We Specialize and Trade:
- Nova Scotia: 1000 salmon/half to La.
- Louisiana: 1,000 catfish/half to Nova Scotia

After Trade?

• Nova Scotia: 500 salmon/500 catfish (Compared to Nova Scotia: 500 Salmon/50 Catfish, before trade)

• Louisiana: 500 salmon/500 catfish (Compared to Louisiana: 25 Salmon/500 Catfish, before trade)

Comparative Advantage

Nova Scotia/Louisiana Trade
Absolute Advantage: EASY TO EXPLAIN

But Gains From Trade Exist EVEN IF One Group is inferior on all fronts.

Seattle: Nova Scotia With Dirty Water

• Seattle Also Raises Fish

• Salmon do better in the Cold Water of Seattle

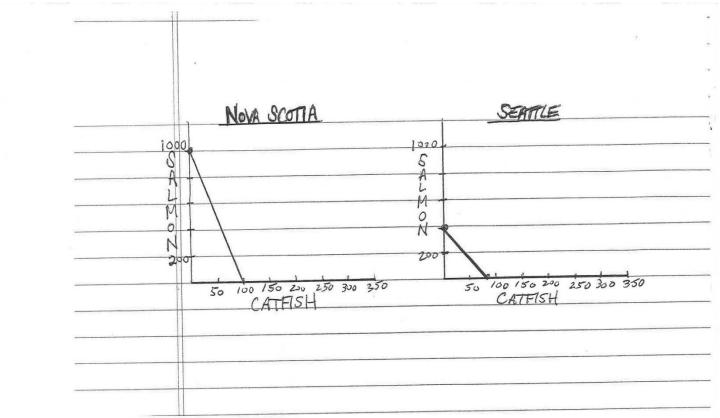
• Seattle Waters, however, have Less Oxygen

• Seattle's Output: Lower than Nova Scotia's

Nova Scotia: Better at Salmon and Catfish

Nova Scotia		Seattle	Wash.
catfish	salmon	catfish	salmon
0	1,000	0	400
30	700	30	250
50	500	40	200
100	0	80	0
1 catfish=	10 salmon	1 catfish=	5 salmon

The PPF for Nova Scotia and the PPF for Seattle



Key Point

- Salmon 'Opportunity Cost' for one Catfish
 - Nova Scotia: 10 salmon for 1 catfish
 - Seattle: 5 salmon for 1 catfish

• Seattle has a comparative advantage in the raising of catfish

• Nova Scotia Has Absolute Advantage

Comparative Advantage:

• The ability to produce a good or service at a lower opportunity cost than a competitor

• Absolute Advantage:

- The ability to produce more of a good than competitors using the same inputs
 - Opportunity Cost:
 - The highest valued alternative that must be given up to gain another activity

Seattle and Nova Scotia Trade

- Before Trade:
 - Nova Scotia: 50 catfish/500 salmon
 - Seattle: 30 catfish/250 salmon
- Nova Scotia, instead, raises 1,000 salmon
- Seattle, instead, raises 80 catfish

• Nova Scotia and Seattle trade

Gains From Trade: As long as Opportunity Cost falls for each

• Nova Scotia Sends 300 Salmon to Seattle

• Nova Scotia Receives 50 catfish

• Seattle sends 50 catfish to Nova Scotia

• Seattle Receives 300 salmon

Both sides better off

• Nova Scotia

after trade: 50 catfish/700 salmon Before trade: 50 catfish/500 salmon

SeattleAfter trade:30 catfish/300 salmonBefore trade:30 catfish/250 salmon

Adam Smith's Invisible Hand

- Gains from trade are the pervasive force in free market economies
- The KEY: It is a positive sum Game
- Negotiation can get you a bit more than the other bloke.
- But free market forces are effective because both sides gain

Is Free Trade Good for Everyone? Suppose Nova Scotia Has 55 Workers?

	Before	<u>Trade</u>	
	catfish	salmon	all fish
number produced	50	500	550
Labor input	30	25	55
number consumed	50	500	550
% employed			100%
# of fish per worker	0.9	9.1	10
# of fish per person	0.9	9.1	10.0
	<u>After</u>	<u>Trade</u>	
	catfish	salmon	all fish
number produced	0	1,000	1,000
Labor input	0	50	50
number consumed	50	700	750
% employed			91%
# of fish per worker	1.0	14.0	15
# of fish per person	0.9	12.7	13.6

Two islands: coconuts and fish

- Windy island, palm trees violently bent over, One coconut = 2 fish
- High island, palm trees are very tall, (they also have giant cockroaches)

one coconut = 10 fish

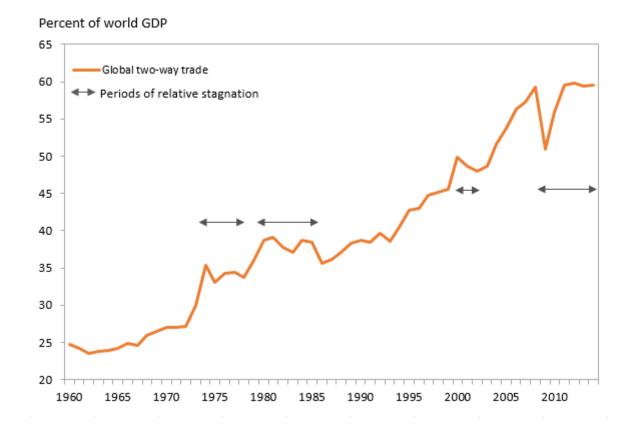
- Fishermen meet, trade begins, the climber of coconut trees, on High Island, loses her job.
- She is despondent, and kicks a giant cockroach into her boiling laundry pot

But wait! She renames cockroaches 'lobster', and now she has a thriving business!



Global Trade of Goods and Services, 1960-2014¹

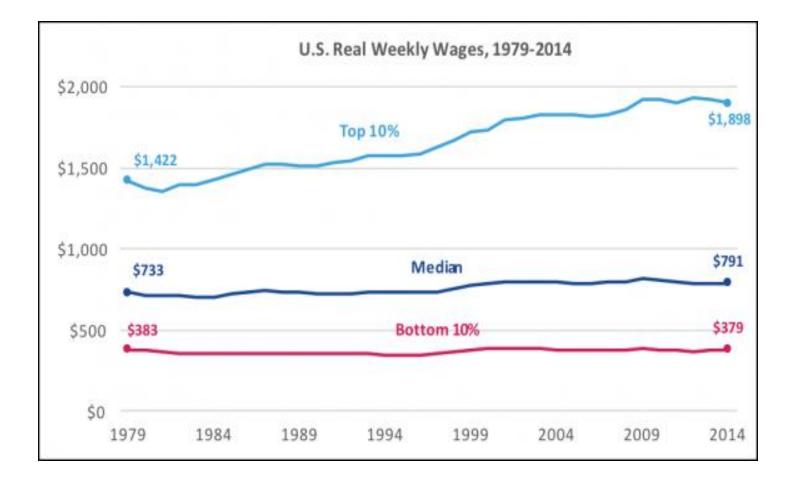
1. Source: "Why Has Traded Stopped Growing?" Peterson Institute for International Economics (3/23/16)



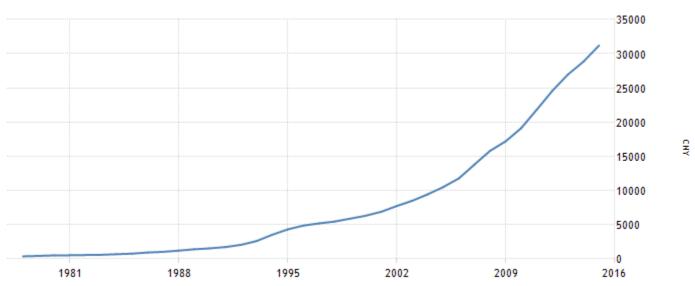
China Exports to USA: An Unprecedented Inflow



Globalization: Pro Technology and Free Trade In the Developed world, it left the poor behind.



What about from a worldwide perspective? China's export boom pulled 600 million into the 21st century



CHINA DISPOSABLE INCOME PER CAPITA

SOURCE: WWW.TRADINGECONOMICS.COM | NATIONAL BUREAU OF STATISTICS OF CHINA

The dollar values of income per capita in China:

	renminbi/dollar	income per capita(renminbi)	income per capita (dollars)
1990	4.7	2,600	553
2000	8.3	6,900	831
2010	6.8	16,000	2,353
2016	6.7	32,000	4,805

AND FOR A CLOSER LOOK:

- Factory Girls: From Village to City in a Changing China
- Paperback August 4, 2009
- by Leslie T. Chang